

The Top Secret Truth About Santa Claus

Description

The holidays are just around the corner and with them will come all of the joys of the season- beautiful lights, cheery music, and tantalizing treats. Our malls will be filled with Santaâ€™s in red as visions of sugar plums dance in childrenâ€™s heads. But for many families each year there is a *big* question that must be answered when the holidays roll around: â€œWhat is the truth about Santa Claus?â€•



To answer that often dreaded question C.C. Bloom has released a brand new book called ***The Top Secret Truth About Santa Claus***. What inspired Bloom to broach this subject on behalf of parents? â€œI have four kids myself and have heard many conversations about the â€˜man in redâ€™ go completely sideways.â€• According to Bloom, â€œJust about every family falls somewhere on â€˜the Santa Claus Spectrumâ€™ between, â€˜We love Santa and want to keep the magic alive for as long as possibleâ€™ to â€˜We donâ€™t do the Santa Claus thing because it takes away from the real reason for the season.â€™ But regardless of where you fall on the spectrum, the question must be answered at some point.â€•

After hearing many of these awkward conversations Bloom decided there *had* to be a solution. â€œMy goal was to tell the *real* truth to kids and adults alike while still keeping the magic alive.â€• After lots of research on how the phenomenon of Santa Claus came to be, she put pen to paper. â€œIf youâ€™re like my family and â€˜A Visit From Saint Nickâ€™ (also known as â€˜Twas the Night Before Christmasâ€™) is the traditional book your kids grew up on, then ***The Top Secret Truth About Santa Claus*** is the perfect bookend to the next phase of their childhood. Itâ€™s set to a rhyme scheme, offers solutions to the many problems around this conversation, and tells the whole truth while inspiring

kids to keep the magic alive in a new way.â€• You can learn more about ***The Top Secret Truth About Santa Claus*** at: www.TheTruthAboutSanta.com. You can also find ***The Top Secret Truth About Santa Claus*** on Instagram: TheTopSecretTruthAboutSanta, Facebook: DirectorCCBloom, and Pinterest: TheTopSecretTruthAboutSantaClaus.

Date Created

2022/11/11

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