

The Top Secret Truth About Santa Claus

Description

The holidays are just around the corner and with them will come all of the joys of the season- beautiful lights, cheery music, and tantalizing treats. Our malls will be filled with Santa™s in red as visions of sugar plums dance in children™s heads. But for many families each year there is a *big* question that must be answered when the holidays roll around: “What is the truth about Santa Claus?”



To answer that often dreaded question C.C. Bloom has released a brand new book called ***The Top Secret Truth About Santa Claus***. What inspired Bloom to broach this subject on behalf of parents? “I have four kids myself and have heard many conversations about the “man in red” go completely sideways.” According to Bloom, “Just about every family falls somewhere on “the Santa Claus Spectrum” between, “We love Santa and want to keep the magic alive for as long as possible” to “We don’t do the Santa Claus thing because it takes away from the real reason for the season.” But regardless of where you fall on the spectrum, the question must be answered at some point.”

After hearing many of these awkward conversations Bloom decided there *had* to be a solution. “My goal was to tell the *real* truth to kids and adults alike while still keeping the magic alive.” After lots of research on how the phenomenon of Santa Claus came to be, she put pen to paper. “If you’re like my family and “A Visit From Saint Nick” (also known as “Twas the Night Before Christmas”) is the traditional book your kids grew up on, then ***The Top Secret Truth About Santa Claus*** is the perfect bookend to the next phase of their childhood. It’s set to a rhyme scheme, offers solutions to the many problems around this conversation, and tells the whole truth while inspiring

kids to keep the magic alive in a new way.â€• You can learn more about ***The Top Secret Truth About Santa Claus*** at: www.TheTruthAboutSanta.com. You can also find ***The Top Secret Truth About Santa Claus*** on Instagram: TheTopSecretTruthAboutSanta, Facebook: DirectorCCBloom, and Pinterest: TheTopSecretTruthAboutSantaClaus.

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