

“How Canned Baby Food Became King” • How do you Feed your Baby?

Description

A neighbor friend of ours shared an online article looking into how the baby food industry came to be. Here’s the link “ [How Canned Baby Food Became King](#).”

It touches on the fact that there used to not be a Baby Food category, just soft foods that were deemed “okay” for babies as well as the sick and elderly. And introducing solids didn’t occur until 9-12 months of age at which they would be given mainly beef and wheat which were seen as strength-producing foods.

The article goes into detail with an industry expert explaining the origins of the baby food business and how it will remain a strong market as so many parents are willing to sacrifice control over what our kids are fed for extra time/convenience.

As the article states, and I agree, there are many healthy baby food options for parents to feed their babies, but some parents take pride in making their kids’ own food. Going Mom and I are perfectly happy and proud for making Avery’s food. My awesome wife literally *makes* the main source of food by breastfeeding, and as the time rolls on, I’ve been able to get more creative in the kitchen.



Well, it’s not mommy’s milk, and it definitely didn’t come from her boob, but it’s good!

Please, give it a read and let me know your thoughts.

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