

7 Options to Consider if You™ve Decided to Sell Your Harley Davidson

Description

Bikers the world over love Harley-Davidson motorcycles. Even individuals who don™t ride are familiar with this brand thanks to its popularity. Today, more than half of all Harley owners worldwide wash their bikes each week during the summer months. They want to ensure it is clean and shiny when they wish to take a ride. It™s their pride and joy and it shows in all they do.

Due to the love affair with this brand, Harley owners tend to keep their bikes longer than owners of other brands. Nevertheless, the time will arrive when they decide to sell the bike. They may do so because they are upgrading or they might need quick cash. Regardless of why they choose to do so, Harley owners find they have several ways to accomplish this goal. A good thing to keep in mind

Bike Traders

Many people find the easiest way to sell their bikes is to work with a bike trader. These companies buy and sell motorcycles, nothing else. Choose the bike trader carefully, as you want one with a proven track record. Men and women who choose this option find their bikes sell faster, as the people visiting these sites are in the market for a new ride. They aren™t simply browsing. Make sure to take [motorbike transport prices](#) into consideration when trying to stay in a certain budget range.

Before choosing a bike trader to work with, consider several factors. Look for a company made up of bikers and learn more about their customer service. Call or email the company and state you are looking for a bike. See how quickly they respond, whether you are redirected to multiple staff members, and whether the customer service representatives are friendly and knowledgeable.

Learn whether the company offers nationwide collection and ask about payment options. The entire process should be easy for the seller. If it isn™t, look for another bike trader to work with. Many individuals have great success using [CleanHarleys.com](#).

Online Auctions

Online auction sites, such as eBay, serve as a great way to sell a motorcycle. Once you list the bike, sit back and watch people place bids. Another option involves setting a price for the bike and requiring buyers to pay this fee. People may attempt to haggle, but not all do. If you choose to use this option, check the listing regularly. Potential buyers may have questions, and the seller needs to respond in a timely manner. A failure to do so could lead to the loss of a sale.

Social Media

Close to three billion people make use of social media today, which means bikers have an enormous pool of potential buyers. Many users don™t ride motorcycles, but there are millions of individuals across the globe who do. In fact, more than 1.2 million men and women in the United Kingdom alone rode motorcycles in 2017. Imagine how many bikers there are around the world.

Experts estimate 85 percent of motorcycle riders use social media today. As a result, individuals looking to sell their bikes find they have a large audience when advertising their bikes. [Facebook Marketplace](#), however, serves as the only platform that focuses solely on selling, and not everyone chooses to use the platform when they wish to purchase a bike. Anyone looking to sell a bike must consider this and recognize the need to find a way to get their motorcycle noticed.

Use the boost feature to generate more interest. Facebook Groups can be used to alert bikers to the sale. Don't completely overlook other social media platforms though. They may be of help in selling the bike as well.

Auto Trader

When a person wants to buy a vehicle, the first place they often visit is Auto Trader. This site is similar in many ways to Facebook Marketplace but only sells vehicles and related items. Individuals using the site find they can sell the vehicle to a private buyer or trade it if that is what they prefer. Men and women use the site to compare prices and find the value of their bikes. Review the mileage, condition, and age of similar bikes to see their asking prices. This information becomes of help when you go to price your ride.

Gumtree

Many people remain unfamiliar with [Gumtree](#), but it is an option that should not be overlooked when you want to sell your motorcycle. This site began as a way for students to sell items and has grown far behind its original purpose. Gumtree mimics Facebook Marketplace in many ways, but the platform has its own site. The site provides national exposure for any item a person wishes to sell.

Gumtree also becomes of benefit to motorcycle owners in other ways. An entrepreneur might start a motorcycle cleaning business. When they are ready to offer their services, they need to advertise. Gumtree allows them to do so. The same holds for independent mechanics looking to offer their services to fellow riders.

Forums

Countless individuals turn to forums when they want to buy or sell a product. Although most people don't choose this method when they want to sell their bikes, it should not be overlooked.

Men and women visit this site when they want to purchase parts for a bike they already own. Advertise a motorcycle here, and the person searching for parts may choose to buy a new bike instead of the parts. This site also provides listings for upgrades and accessories, so check it out.

Family and Friends

Share your desire to sell a bike with family and friends. They may know someone looking to purchase a motorcycle and can connect you with this individual. There is no way of knowing if this is the case until you try.

Bikers may also want to advertise in local businesses, such as a dining establishment or at a local motorcycle parts store. Place the listing in social media groups designed for bikers to generate additional interest in the bike.

Don't overlook advertising in your hometown. This could involve nothing more than placing a sign on the bike announcing it is for sale and going for a ride. Others will see the flyer as they pass and may contact the biker for more information or to purchase the bike.

Buyers will often haggle with a seller in the hopes of bringing the price of the bike down. As the owner, you have the final say on the offer and whether it is acceptable. Learn more today if you wish to sell your bike for quick cash. It may be easier than you imagine.

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