

3 Ideas for Wine Labels to Personalize Your Alcoholic Drinks

Description

Many of us will buy wine, and some of us will even make it ourselves from grapes that we pick, or kits that we can buy. If we have gone to the trouble of making it, we will want to ensure that it is as personal as possible, whether it's for us to enjoy or as a gift for someone else. This is where you can [create your own personalized wine labels at Grogtag](#). Also, when buying wine, you can personalize it later by buying some creative tags.

Personalized Wine Labels

It is good to know that there are places online where you can purchase professionally produced personalized wine labels or tags. These can be to a size that will fit your standard wine bottle. They will look special because you have had them printed with someone special in mind.

Specially produced wine labels can include the names of particular people or a family, or be more general and printed in large numbers. You will save money by having a greater quantity of labels.

The labels are of a good quality and made from vinyl, so resistant to getting wet, compared to the cheaper paper ones that are stuck on bought bottles. There is nothing to stop you from removing those, or covering them over with a more luxury label of your choice to give the wine bottle as a present. The label on the reverse of the bottle will have the ingredients and the region where the wine is from on it. It is the front label that you can have looking bespoke.

It is good to have a personalized [wine label](#) for events such as birthday parties, stag and hen nights, and corporate events. They add that something special that will be what people remember. Complimentary bottles at corporate events can be used as an advertising tool by a company, through what the label says. Those personalized for birthdays make it more geared to the person receiving it. We all like to receive personalized gifts because it suggests that someone has thought of us just that bit more.

Antique Wine Labels

Historically, a wine label that will hang from a bottle or decanter will be made from a material such as silver. These were needed before we had labels attached to the actual bottles to identify their contents, as we have today. A butler would rely on them to remember just what he was serving his household and their guests.

It was as far back as 1730 when wine labels would be used to enhance the look of decanters and bottles containing alcoholic drinks. Antique wine labels are today's collectibles. Silver examples will have a hallmark stamped on them, that will make it possible for you to date the label quite precisely. Also from the hallmark, you will be able to check the quality of the silver and work out who the maker, or silversmith, was. It is a fascinating hobby to collect them. They can, of course, still be used today if you want to re-create that period look.

Hanging Labels

As with the antique labels that hang from the neck of wine bottles or decanters containing wine, we could make cardboard labels.

We could use marker pens to decorate the hanging labels and be as creative as we like. It depends on our artistic ability as to how professional they can look.

If drawing, painting, or signwriting is not our thing, it is best to have a professional firm print your individual labels. You can still have creative freedom through what you ask them to produce for you, and templates can be used to guide you.

[Wine labels matter because people notice the details at events](#). Also, at home, wine is something that we can all appreciate more when we personalize it for ourselves and others.

Wine labels do not just have to be about identifying the contents of a drink or indicating the type of wine, they can also be personalized to say whatever you want to say to someone. You can include their name or company on the label, or a funny message personal to them, or the event they are attending. Labels can be ordered in bulk, so that all your wine bottles say the same message.

Weddings can be the perfect occasion to consider using bespoke wine labels. It is a special day and requires those well-thought out details. Wedding planners will want to consider wine labels as an added touch for guests. They can be used for wedding presents too, of course. Christmas, or a romantic occasion such as Valentine's day, may also be the time to consider a personalized wine label.

When you have modern professional labels produced, they can be reusable and capable of being repositioned as required. The online templates will prove useful to guide you, both in terms of what you choose to write, or give you help with the creative design element. They will be of a good quality as well as being customized, so they complement any wine, or indeed alcoholic beverage.

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